

ABIADI

**Homage to the Great Moroccan Diva Zohra Al Fassia
by Neta Elkayam and her Band**

“Abiadi is a classic example of how to bring traditional material into the here and now without losing touch with the source”

(BARRY DAVIS/ JERUSALEM POST)



Neta Elkayam: Vocals, Artistic direction | **Amit Hai Cohen:** Musical Direction
Arrangements, Piano, Banjo & Computer

Elad Levi: Violin | **Moshe Bahar:** Oud | **Netanel Ben Shitrit:** Darbuka | **Evyatar Hermesh:** Bass | **Eyal Yahav:** Cello | **Gilad Vaknin:** Mandole, Guitars | **Hillel Amsallem:** Percussion | **Yaffa Assor & Liz Botbul:** Backing vocals | **Dotan Moreno:** Animation | **Haim Shiran:** Docu videos | **Idan P. Avidani:** Production

Zohra Al Fassia was born in 1907 to a Jewish family from Sefro, Fes. She recorded dozens of records in her career in Morocco and at least 17 albums just between the years 1947 -1957 for Polyphone, Pathe and Philips in both Arabic and Chleuh. Her repertoire included Aiita songs, Malhun and Chaabi, she was a favourite of the King and of the people and took pride in the fact her music was enjoyed by both Muslims and Jews.



In 1962, at the peak of her career, Zohra Al Fassia moved to the Holy Land. She lived in Ashkelon, in conditions strikingly different from the ones she enjoyed in Morocco. Upon arrival in the country, she began recording in Arabic for the Koliphone (Zakiphon) label.

Zohra Al Fassia died in 1994 in Ashkelon at the age of 87. In the last interview she gave before her death she said: “When I made aliyah to Israel they [the Jewish Agency] gave me a horrible apartment. I suffered from loneliness, no one visited me... Do you know why I cried? I wasn't afraid of death, I knew one day I would die but I was afraid that after my death no one would remember who Zohra Al Fassia was.”



Frame from Haim Shiran's Doco videos of Zohra Al Fassia

Neta Elkayam and her fellow band-members, second-generation to Moroccan immigrants in Israel, have become a prominent voice of a renewed Jewish Moroccan musical scene globally. Growing up surrounded by Maghribi music, they have set out to combine their rooted connection to traditional Moroccan music and their commitment to a contemporary artistic vision that takes music forward with compositions and texts that are relevant to today.

Abiadi is a unique concert dedicated to Zohra Al Fassia, the great Moroccan Jewish singer. Under Amit Hai Cohen's musical vision and featuring Neta Elkayam's unique voice enriched with North African influences, they perform their original take on Zohra Al Fassia's classic songs from all times. This is the first time that so many songs of Zohra Al Fassia's repertoire receive a new musical interpretation, revealing her unique character, the tenderness and fierceness in her voice, and pioneering and mystery of her life. The concert will be accompanied with rare documentary videos by Haim Shiran and animation created especially for this production by the artist Dotan Moreno.



Animation by Dotan Moreno

The Musicians



Neta Elkayam

Lead Vocals, Artistic Director

Musician and artist, was born to a family of Maghreb origin. Having graduated with honours from the “Key” School of Arts, she now works and lives in Jerusalem. Neta inherited from her grandmother, her knowledge of Moroccan Arabic which continues

to grow today through Moroccan music, brought by the big Jewish community that migrated from the Maghreb. Inspired by North African women’s music she enfolded in her voice Andalusian, Berber and Middle Eastern influences. She has performed with The Middle Eastern Andalusian Orchestra, collaborating with the great Moroccan Chaabi vocalists Mike Karouchi and Reymond el Badawiya, has sung on stage with well-known artists such as Maurice El Medioni and Nino Biton and has been invited to perform on stages around the world.

Amit Hai Cohen

Musical Direction

Arrangements, Piano, Banjo & Computer

A multi-disciplinary artist. Amit composes music for cinema and dance, and plays in various ensembles on piano and string instruments. His music is strongly influenced by Arabic and North African music. He is familiar with Moroccan music since his childhood and learned it from musicians in his hometown. In addition to music, Amit creates short films, video dance and video art. His work with Neta Elkayam, for whom he also composes, is another important area in which he expresses his personal mark as an artist.





Elad Levi

Violin

A student of one of the great violinists of the Andalusian style, Rabbi Yeshua Azoulay, is also the lead violinist in the Andalusian Orchestra and spreads Andalusian music in Israel and across the world with some of the genre's biggest stars, including Rabbi Haim Look, Emil Zrihan, Lior Elmaliah, Abed Al Salem Safiani and more.

Moshe Bahar

Oud

Moshe grew up in Netivot and was the student of Yeshua Azoulay, plays oud and other string instruments in several ensembles which perform Maghrebi, Greek and Egyptian music.



Netanel Ben Shitrit

Darbuka

Netanel was lucky to grow up and be educated by his grandmother. It was during this time that he became addicted to Moroccan language and music, and today he is a permanent member of the Andalusian Orchestra – Ashdod and plays with numerous ensembles.

Eyal Yahav Cello

Gilad Vaknin Mandol, Guitar



Evyatar Hermesh Bass



Hillel Amsalem Percussion



Yafa Assor & Liz Botbol Backing Vocals



Idan.P.Avidani

Production & Management

Dotan Moreno Animation

Haim Shiran Doco Videos

Prof. Moshe Cohen

Language Advisor

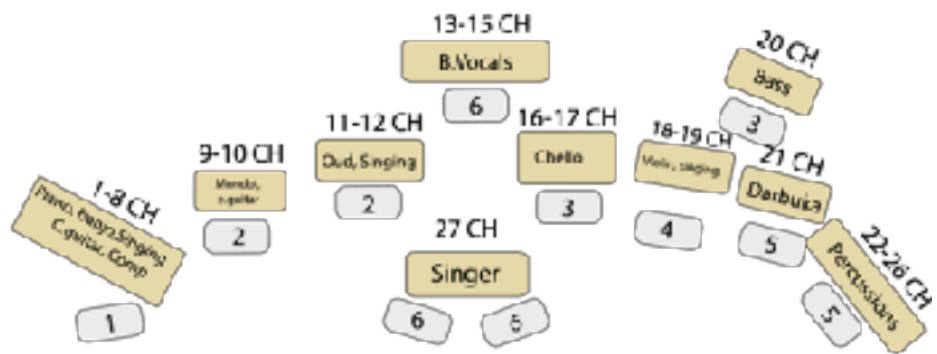
To book the show and further information:

Idan. P. Avidani | idan.p.avidani@gmail.com | +972-523468535

Technical | Tribute to Zohra al Fassia

Channels

1. Piano L | condenser
2. Piano R | condenser
3. Piano monitor | 57
4. Vocal. piano | 58
5. Computer L | D.I
6. Computer R | D.I
7. Banjo | ATM350 (Mic brought by us)
8. Classical guitar | Clip Microphone
9. Mandol | Clip Microphone
10. Electric guitar | Amp + 57
11. Oud | D.I (Mic brought by band)
12. Vocal. oud | 58
13. B.Vocal | 58
14. B.Vocal | 58
15. Percussion for B.vocal | 57
16. Chello | D.I
17. Chello | Mic brought by band
18. Violin | Mic brought by band
19. Vocal. violin | 58
20. Bass | D.I
21. Darbuka | 57
22. Percussion O.V | Condenser
23. Congas | 57
24. Congas | 57
25. Floor drum | 57
26. Riq | 57
27. Main Vocal | SENNHEISER 441 (Mic brought by us)
28. Spare | 58



Where 57 or 58 is Written - Preferably SENNHEISER 441, 421 or Electrovoice re20

Aux:

1. Piano
2. Oud+mandol
3. Bass+Chello
4. Violin
5. Percussion+Darbuka
6. Main Vocal + B.Vocals

*HD projector, to screen animation and video behind the band will be needed.

*Violin and darbuka use In-ear in addition to existing monitor

*Electricity lines are needed on stage

*8 notes stands

*Some of the musical instruments must be rented in advance

*Please confirm existing equipment with Gabriel: gmandel15@gmail.com