

NETA ELKAYAM



Visual artist and singer Neta Elkayam is launching THREE NEW SINGLES with Amit Hai Cohen's musical production. The arrangements of the two melt pop and jazz melodies, digital samples, and North African rhythms.

Neta Elkayam has gained worldwide recognition as a performer of North African music. She has been collaborating with first-class local and international musicians and orchestras on stages around the world. She received awards such as the ACUM Award and the Sami Michael Award and was nominated for an Ophir Oscar Award for a leading role in the 2019's musical film "Red Fields (Mami)."

Hak a Mama - Several hundred years old, the song *Hak a Mama* is identified with the Jewish-Moroccan diva Zohra Alfassia. Neta first performed this song in 2013 at a concert in Morocco. Since becoming a hit, the song has been performed dozens of times and garnered millions of views online. With an energetic hip hop arrangement, the song is being released as a single for the first time.

Muhal Nensah - A 1960's love song by musician Sliman Almagribi (Shlomo Ben Hamu). Neta and her band performed and recorded an electro-jazz version of the song for "Indie City Jerusalem," and at "Jimmy's Parliament", a small Moroccan shop in the Machne Yehuda market. After the video garnered more than one million views, the song is now being released as a single.

Muima - This song is based on a poem by Moshe Ben Hamu recorded in the 1970s by singer Jasmine Almagribia. In its contemporary arrangement, Elkayam presents the poem with a critical allusion to the forsaken of the mother, an allegory to forgetting the mother tongue and the treasures of the past.

Leading vocals, lyrical arrangement and percussion: Neta Elkayam

Musical production, arrangements, keyboards and computer: Amit Hai Cohen

Trumpet: Tal Avraham

Double bass: Gal Maestro

Percussion: Hillel Amsallem

Darbuka: Gilad Amsallem

backing vocals: Noam Shuster-Eliassi, Yael Gidanyan, Yaffa Assor

Singles covers: Neta Elkayam

Illustration for *Muhal Nensah*: Yuval Yair Eitam

graphic design: Anna Dubinsky

Language Consultant: Lazare MAKHLOUF

Recorded and mixed by Estwanat Hai

Mastering: Stuart Hawk

Management and production:

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